

Communication Breakdown Induces Audience Design Strategies

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Background

Experimental Conditions

Contextual ambiguity is difficult to recognize.

Speakers in these contexts are often not aware of the ambiguity at all (Kraljic and Brennan, 2005)

Goal: determine if nov-verbal feedback mediated by cognitive load (time pressure) will increase disambiguation. Experiment 1 Miscommunication Cue: Present vs. Absent

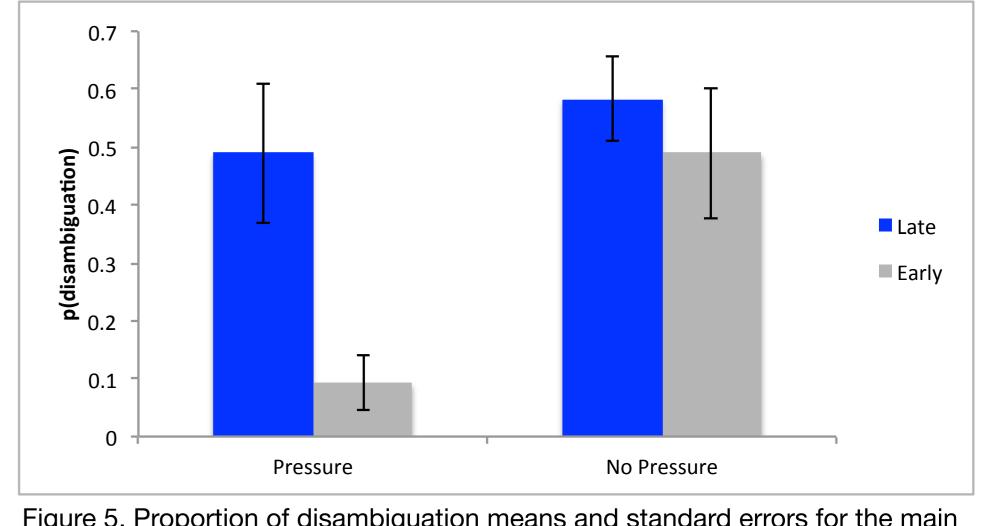
Experiment 2 Time Pressure (Mistake Present vs. Absent) Time limit: + 1 (< 7sec instruction)

> Experiment 3 Early Time Pressure Late Time Pressure

Experiment 3 (Varying Time Pressure: Early vs. Late)

•Hypothesis: Time pressure may only hinder production execution, but monitoring and production planning may still occur.

•Result: Time pressure reduces the likelihood an interlocutor will disambiguate



Method

Participants

~16 undergraduate students (per Experiment; mean age: 21 years).

Stimuli (Exp. 1, 2 & 3) Picture & Pre-recorded Auditory Stimuli



Container + Object: "Put the paperclip the cauldron on the stop sign."



Container: "Put the flowerpot on the circle."



Object: "Put the hammer on the rectangle."



Geometric: moon, circle, rectangle, diamond, octagon, cross, triangle, heart

Pseudo-Confederate Response Videos:

Results

Model(s): Mixed fixed/random effects models

Dependent Measure: [p(disambiguation)].

Experiment 1 (Miscommunication Cue: Present vs. Absent)

 Hypothesis: A visual cue to ambiguity increase disambiguation, relative to no cue at all.

•Result: A mistake cue (30% of C+O trials) increased disambiguation

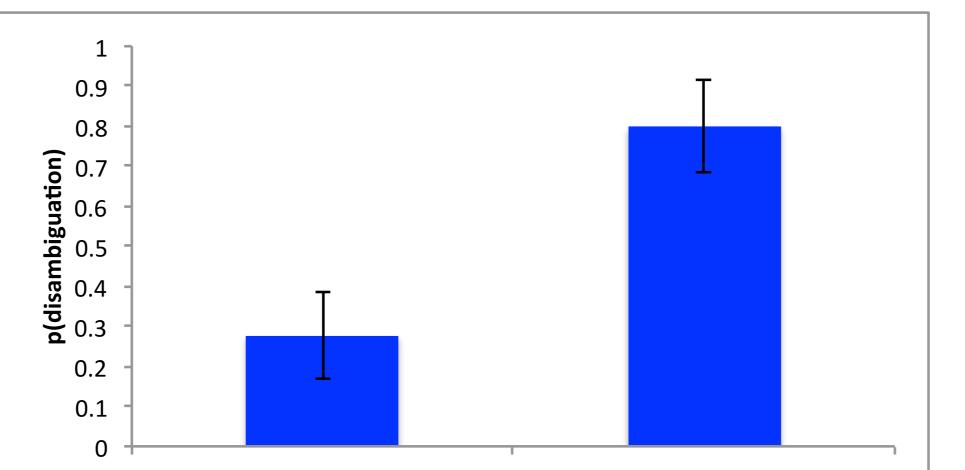


Figure 5. Proportion of disambiguation means and standard errors for the main effect of Early vs. Late time pressure.

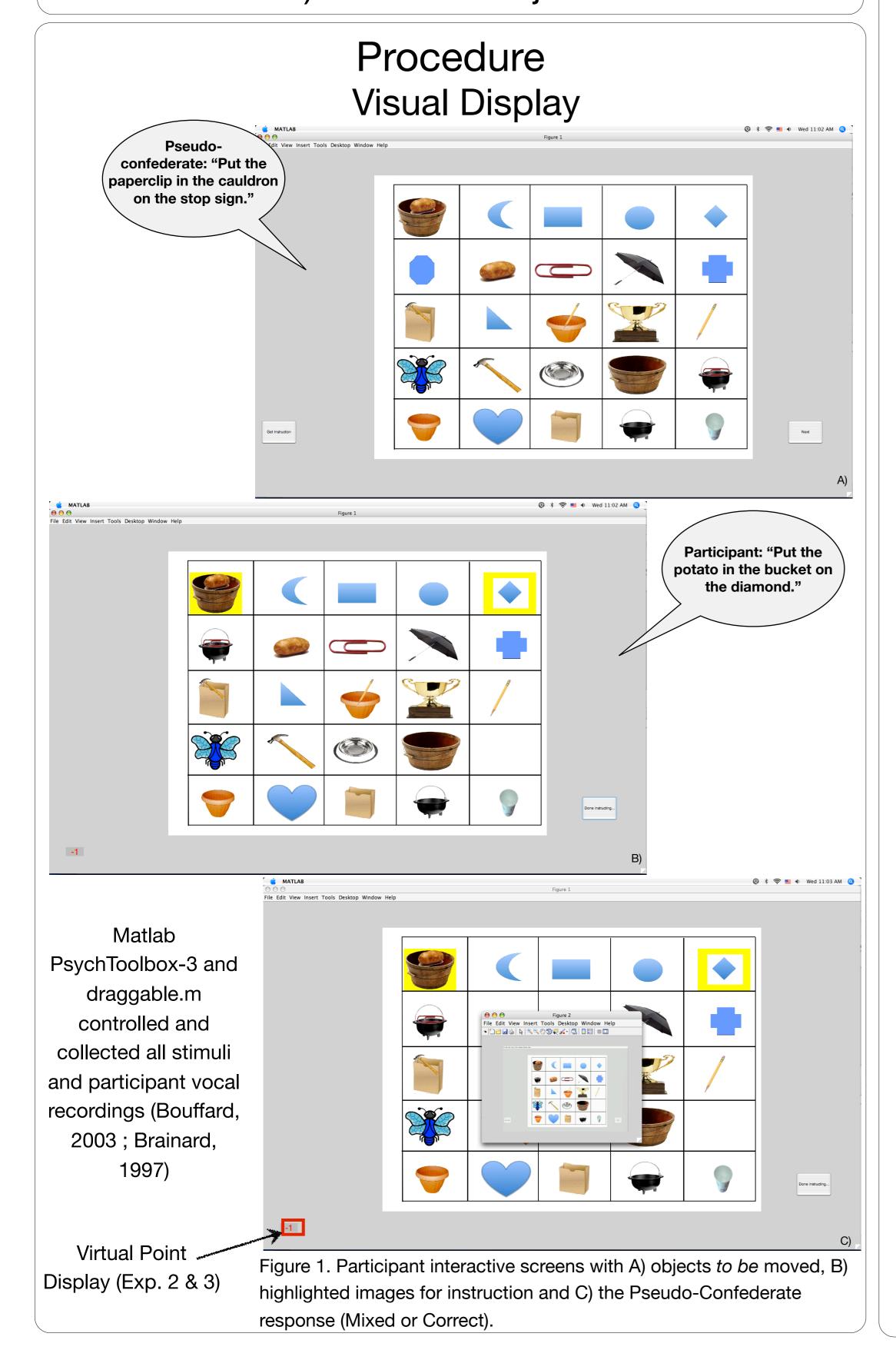
Discussion

- Language does not always help communication.
- When language fails, non-linguistic feedback is helpful.

• Except when cognitive load hinders its integration for disambiguating (e.g., time pressure).

• An "ease of production" strategy was elicited when the production system is loaded (Horton & Gerrig, 2005; Roßnagel,

Correct: Correct object was moved. *Mixed*: Incorrect objects moved (7/24 trials) + Correct objects moved



Absent Present Miscommunication Cue

Figure 2. Proportion of disambiguation means and standard errors for the main effect of miscommunication cue (Absent or Present).

• Result: Learning over time, increased disambiguation.

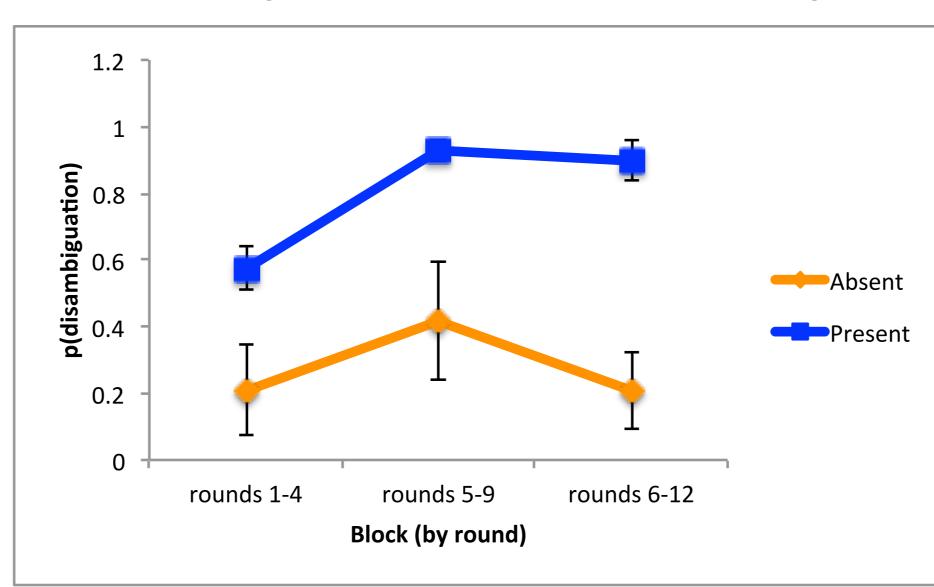


Figure 3. Proportion of disambiguation means and standard errors for the Block (rounds) x Miscommunication cue (Absent or Present) interaction.

Experiment 2

(Time Pressure: Present vs. Absent)

•Hypothesis: Time pressure should have an effect on monitoring miscommunication and planning productions.

•Result: Time pressure reduces the likelihood an interlocutor will disambiguate

2000).

Cheap and simple strategies win when the system is taxed (Horton & Keysar, 1996; Shintel & Keysar, 2009).

• However, interlocutors will monitor and adjust their behavior towards the needs of their audience.

• Once the best strategy is formulated, it should persist.

References

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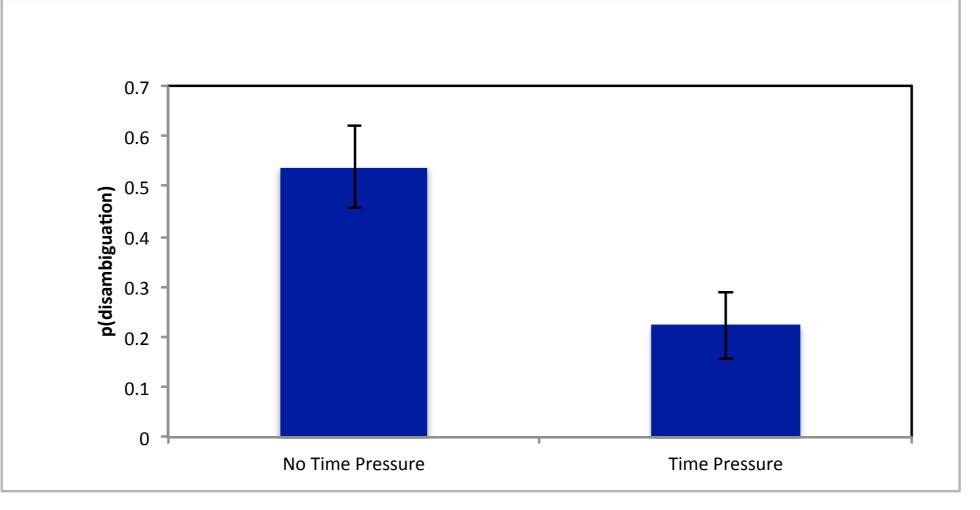


Figure 4. Proportion of disambiguation means and standard errors for the main effect of Time pressure (Absent or Present).

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