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Professional Experience

2014-present	**Associate Dean and Director of Graduate Studies**, College of Arts and Sciences, The University of Memphis, Memphis, TN
2011-2014	**Associate Chair**, Department of Psychology, The University of Memphis
2004-2014	**Program Director**, Master of Science in General Psychology, The University of Memphis
2000-present	**Professor**, Department of Psychology, The University of Memphis
Spring 1998	**Visiting Scholar**, Learning Research and Development Center, University of Pittsburgh, Pittsburgh, PA
Spring 1998	**Visitor**, Max-Planck-Institut für Psycholinguistik, Nijmegen, The Netherlands
1993-2000	**Associate Professor**, Department of Psychology, The University of Memphis
1988-1993	**Assistant Professor**, Department of Psychology, Memphis State University
1987-1988	**Research Associate**, Department of Psychology, Duke University, Durham, NC
1983-1987	**Research and Teaching Assistant**, Department of Psychology, Princeton University, Princeton, NJ

Education

1983-1987 ***Princeton University, Princeton, New Jersey***
Doctor of Philosophy, Cognitive Psychology, 1987
Master of Arts, Cognitive Psychology, 1985

1979-1983 ***The University of Toledo, Toledo, Ohio***
Bachelor of Arts, Psychology, 1983
Bachelor of Arts, Linguistics, 1983

CURRENT PROFESSIONAL MEMBERSHIPS AND HONORARY SOCIETIES

Fellow, Association for Psychological Science, 2020 (charter member, 1988)
Fellow, Society for Text and Discourse, 2020 (member, 1991)
Fellow, Psychonomic Society, 2013 (member, 1992)
Associate Member, Sigma Xi (Princeton University chapter), 1985
Phi Kappa Phi (University of Memphis chapter, 2000; University of Toledo chapter, 1983)
Phi Eta Sigma (University of Toledo chapter), 1981

HONORS AND AWARDS

University Research Professor, The University of Memphis, 2021-2024
University of Memphis Alumni Association Award for Distinguished Research in the Social Sciences, Business & Law, 2015
Department of Psychology Chair's Special Appreciation Award, 2013
Professional Development Assignment, The University of Memphis, Spring semester 1998
B.A. in psychology awarded *magna cum laude* with College and Departmental Honors, 1983
B.A. in linguistics awarded *magna cum laude* with College Honors, 1983
University of Toledo academic scholarship, 1981-1982; 1980-1981

THESES

Kreuz, R. J. (1987). *An investigation into some factors influencing the perception of sarcasm: The role of echoic mention, victims, and implicit norms.* Unpublished doctoral dissertation, Princeton University, Princeton, NJ. (*Dissertation Abstracts International, 48,* 1535B-1536B)

Kreuz, R. J. (1985). *The effect of context on lexical access during metaphor comprehension.* Unpublished master's thesis, Princeton University, Princeton, NJ.

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- *Korean edition to be published by the Hyeonamsa Publishing Co., 2024*
- *Turkish edition* (İletişim kazaları, duyduklarımızı, gördüklerimizi ve okuduklarımızı neden yanlış anlarız?) *published by Kitap Yayınları, 2024*

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- *Spanish edition* (Ironía y Sarcasmo) *published by Ediciones UC, 2023*
- Selected as one of *Choice's* Outstanding Academic Titles for Words and Language for 2021
- *Japanese edition* (「皮肉」と「嫌み」の心理学) *published by Newton Press, 2021*
- *English audiobook edition published by Gildan Media, 2020*

Kreuz, R., & Roberts, R. (2019). *Changing minds: How aging affects language and how language affects aging* (xii + 268 pp.). Cambridge, MA: MIT Press.

- *Korean edition* (노화와 언어는 서로 어떻게 영향을 미칠까?) *published by Gwangju Institute of Science and Technology (GIST) Press, 2022*
- *Chinese edition* (变化的头脑：语言如何延缓衰老) *published by Shanghai Educational Publishing House, 2021*
- Selected as one of *Choice's* Outstanding Academic Titles for 2020
- *English audiobook edition published by Tantor Audio, 2019*

Kreuz, R., & Roberts, R. (2017). *Getting through: The pleasures and perils of cross-cultural communication* (xxii + 276 pp.). Cambridge, MA: MIT Press.

Roberts, R., & Kreuz, R. (2015). *Becoming fluent: How cognitive science can help adults learn a foreign language* (xviii + 226 pp.). Cambridge, MA: MIT Press.

- *Turkish edition* (Yabancı Dilde Akıcılık Nasıl Kazanılır?) *published by Kitap Yayınları, 2018*
- *Russian edition* (Иностранный для взрослых: Как выучить новый язык в любом возрасте) *published by Alpina Publishers, 2017*
- *Korean edition* (서른, 외국어를 다시 시작하다) *published by Freelec Inc., 2016*
- *English audiobook edition published by Blackstone Audio, 2015*

EDITED BOOKS

Fussell, S. R., & Kreuz, R. J. (Eds.). (1998). *Social and cognitive approaches to interpersonal communication* (ix + 298 pp.). Mahwah, NJ: Lawrence Erlbaum Associates.

Kreuz, R. J., & MacNealy, M. S. (Eds.). (1996). *Empirical approaches to literature and aesthetics.* In R. O. Freedle (series editor), *Advances in discourse processes*, *volume LII* (xx + 729 pp.). Norwood, NJ: Ablex Publishing Corporation.

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Link, K. E., Kreuz, R. J., Graesser, A. C., & the Tutoring Research Group (2001). Factors that influence the perception of feedback delivered by a pedagogical agent. *International Journal of Speech Technology*, *4*, 145-153.

Person, N. K., Graesser, A. C., Kreuz, R. J., Pomeroy, V., & the Tutoring Research Group (2001). Simulating human tutor dialog moves in AutoTutor. *International Journal of Artificial Intelligence in Education*, *12*, 23-39.

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Kreuz, R. J. (2018). Does verbal irony have a place in the workplace? In F. Maon, A. Lindgreen, J. Vanhamme, R. J. Angell, & J. Memery (Eds.), *Not all claps and cheers: Humor in business and society relationships* (pp. 204-215). London: Routledge.

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Kreuz, R. J., & Ashley, A. (2006). Nonliteral language, persuasion, and memory. In H. Pishwa (Ed.), *Language and memory: Aspects of knowledge representation* (pp. 425-443). Berlin: Mouton de Gruyter.

Link, K. E., & Kreuz, R. J. (2005). Do men and women differ in their use of nonliteral language when they talk about emotions? In H. L. Colston & A. N. Katz (Eds.), *Figurative language comprehension: Social and cultural influences* (pp. 153-180). Mahwah, NJ: Lawrence Erlbaum Associates.

Roberts, R. M., & Kreuz, R. J. (1999). La produzione del linguaggio figurato: tutti i tropi sono creati uguali? [The production of figurative language: Are all tropes created equal?]. In A. Nemesio (Ed.), *L'esperienza del testo* (pp. 101-110). Rome: Meltemi.

Fussell, S. R., & Kreuz, R. J. (1998). Social and cognitive approaches to interpersonal communication: Introduction and overview. In S. R. Fussell & R. J. Kreuz (Eds.), *Social and cognitive approaches to interpersonal communication* (pp. 3-17). Mahwah, NJ: Lawrence Erlbaum Associates.

Kreuz, R. J., Kassler, M. A., & Coppenrath, L. (1998). The use of hyperbole in discourse: Cognitive and social facets. In S. R. Fussell & R. J. Kreuz (Eds.), *Social and cognitive approaches to interpersonal communication* (pp. 91-111). Mahwah, NJ: Lawrence Erlbaum Associates.

Kreuz, R. J. (1996). The use of verbal irony: Cues and constraints. In J. S. Mio & A. N. Katz (Eds.), *Metaphor: Implications and applications* (pp. 23-38). Mahwah, NJ: Lawrence Erlbaum Associates.

Kreuz, R. J., Roberts, R. M., Johnson, B. K., & Bertus, E. L. (1996). Figurative language occurrence and co-occurrence in contemporary literature. In R. J. Kreuz & M. S. MacNealy (Eds.), *Empirical approaches to literature and aesthetics* (pp. 83-97). Norwood, NJ: Ablex Publishing Corp.

Roberts, R. M., Kreuz, R. J., Gilbert, D. K., & Bainbridge, E. A. (1994). Discourse expectation and perceived coherence. In H. van Oostendorp & R. A. Zwaan (Eds.), *Naturalistic text comprehension* (pp. 189-202). Norwood, NJ: Ablex Publishing Corp.

ENCYCLOPEDIA ARTICLES

Kreuz, R. J., & Riordan, M. A. (2014). Exaggeration. In S. Attardo (Ed.), *Encyclopedia of humor studies, volume 1* (pp. 222-224). Thousand Oaks, CA: Sage Publications.

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Kreuz, R. J. (2001). Literary texts: Comprehension and memory. In N. J. Smelser & P. B. Baltes (Eds.), *International encyclopedia of the social and behavioral sciences, vol*. *13* (pp. 8981-8984). New York: Pergamon.

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Kreuz, R. J. (2004, November 9). Empirical potpourri [Review of *The psychology of learning and motivation: Advances in research and theory, vol. 44*]. PsycCRITIQUES--*Contemporary Psychology: APA Review of Books, 49,* Supplement 7.

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Kreuz, R. (2023, July). Why we mishear each other so often.
https://www.psychologytoday.com/us/blog/small-talk-and-big-questions/202307/the-nature-of-language-mishearing-and-miscommunication

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https://www.psychologytoday.com/intl/blog/small-talk-and-big-questions/202306/these-books-will-change-how-you-think-about-language

Kreuz, R. (2023, May). Biases in how we communicate can't be fixed with emojis.
https://www.psychologytoday.com/intl/blog/small-talk-and-big-questions/202305/biases-in-how-we-communicate-cant-be-fixed-with-emojis

Kreuz, R. (2023, May). The problem with emojis.
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Kreuz, R. (2023, April). In praise of mixed metaphors. https://www.psychologytoday.com/us/blog/small-talk-and-big-questions/202303/in-praise-of-mixed-metaphors

Kreuz, R. (2023, March). How we talk when we talk about January 6. https://www.psychologytoday.com/intl/blog/small-talk-and-big-questions/202302/how-we-talk-when-we-talk-about-january-6

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Other Public Writing

Kreuz, R. (2024, January 15). Blurred lines: Universities need to define academic plagiarism — many don't. *The Boston Globe*. https://www.bostonglobe.com/2024/01/15/opinion/plagiarism-university-policies-faculty-harvard-claudine-gay/

Kreuz, R. (2022, January/February). English and Covid: A language meets a pandemic. *The World Financial Review*, 61-64. https://worldfinancialreview.com/english-and-covid-a-language-meets-a-pandemic/

Kreuz, R. (2021, January). Roger Kreuz on irony and the OED. *Oxford English Dictionary* blog. https://public.oed.com/blog/irony-and-the-oed/

Kreuz, R. (2020, October). Is Trump's COVID-19 diagnosis ironic? *PopMatters*. https://www.popmatters.com/trump-covid-19-2648104001.html

Roberts, R., & Kreuz, R. (2017, November). Pragmatics in the classroom: Don't take it literally. TESL Ontario *Contact*, 21-24. http://contact.teslontario.org/wp-content/uploads/2017/12/RobertsKreuz-Fluency.pdf

Kreuz, R., & Roberts, R. (Spring/Summer, 2017). Another language at any age. *Healthy Aging*. https://healthyaging.net/education/another-language-at-any-age/

PUBLISHED BOOK EXCERPTS

Kreuz, R., & Roberts, R. (2021, March). "'I've lost my identity': On the mysteries of foreign accent syndrome" (excerpted from *Changing Minds*, chapter three). *The MIT Press Reader*. https://thereader.mitpress.mit.edu/mysteries-of-foreign-accent-syndrome/

PUBLISHED BOOK EXCERPTS *continued*

Kreuz, R. & Roberts, R. (2020, December). “What the tip-of-the-tongue phenomenon says about cognitive aging" (excerpted from *Changing Minds*, chapter three). *The MIT Press Reader*. https://thereader.mitpress.mit.edu/tip-of-the-tongue-phenomenon/

Kreuz, R. (2020, August). “What irony is not” (excerpted from *Irony and Sarcasm*, chapter five). *The MIT Press Reader*. https://thereader.mitpress.mit.edu/what-irony-is-not/

Kreuz, R., & Roberts, R. (2020, February). "The irony of how we use the word 'irony'" (excerpted from *Irony and Sarcasm*, chapter two). *Salon*, February 2020 https://www.salon.com/2020/03/08/the-irony-of-how-we-use-the-word-irony/

Kreuz, R., & Roberts, R. (2019, December). “Proxemics 101: Understanding personal space across cultures” (excerpted from *Getting Through*, chapter five). *The MIT Press Reader*. https://thereader.mitpress.mit.edu/understanding-personal-space-proxemics/

Kreuz, R., & Roberts, R. (2019, September). “Telling stories: why your elderly relatives are the best storytellers” (excerpted from *Changing Minds*, chapter four). *BBC Science Focus*. https://www.sciencefocus.com/the-human-body/telling-stories-why-your-elderly-relatives-are-the-best-storytellers/

Roberts, R., & Kreuz, R. (2019, July). “Can learning a foreign language prevent dementia?” (excerpted from *Becoming Fluent*, chapter five). *The MIT Press Reader*. https://thereader.mitpress.mit.edu/can-learning-a-foreign-language-prevent-dementia

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COLLOQUIA AND INVITED TALKS

Third Online Colloquium on the Digital Humanities, Hellenic Association for the Study of English (HASE), Greece, October 2021
Center for the Philosophy of Freedom, University of Arizona, Tucson AZ, June 2020
Kent State University, Kent OH, February 2020
Inside Science program, Smithsonian Associates, Washington DC, December 2019
Tennessee Governor School for International Studies, Memphis TN, June 2020, 2019, 2018
Confucius Institute, University of Memphis, Memphis TN, April 2017
Mind, Technology, and Society seminar series, Cognitive and Information Sciences Program, University of California Merced, Merced CA, March 2017
Japanese Language & Area Training Center, Foreign Service Institute, Yokohama, Japan, January 2017
Keynote speaker, Tennessee Foreign Language Teaching Association West Regional Workshop, Memphis TN, April 2016
Discourse and Cognitive Linguistics Society of Korea, Seoul, South Korea, January 2014

COLLOQUIA AND INVITED TALKS *continued*

Institute for Cognitive Science, Seoul National University, Seoul, South Korea, January 2014
Bard College, Annendale-on-Hudson NY, April 1998
University of Pittsburgh, Pittsburgh PA, March 1998
Carnegie Mellon University, Pittsburgh PA, March 1998
Utrecht University, Utrecht, The Netherlands, February 1998
Max-Planck-Institut für Psycholinguistik, Nijmegen, The Netherlands, February 1998
University of Maryland University College, European Division, Heidelberg, Germany, January 1998
Rhodes College, Memphis TN, September 1995
Mississippi State University, Mississippi State MS, November 1993

CONFERENCE PRESENTATIONS

Johnson, A., Olney, A., & Kreuz, R. (2020, November). *Short and extreme: Signaling sarcasm online*. Virtual poster presented at the 61st annual meeting of the Psychonomic Society.

Johnson, A., Braasch, J. & Kreuz, R. (2020, July). *Detrimental effects of seductive details on multiple text inference generation*. Virtual poster presented at the 30th annual meeting of the Society for Text and Discourse.
Preprint: https://easychair.org/publications/preprint/MwDx

Johnson, A. A., & Kreuz, R. J. (2020, June-September). *Who's using verbal irony? Age and gender play a role*. Poster presented at the APS Poster Showcase, Association for Psychological Science.

Kreuz, R. J., & Johnson, A. A. (2018, November). *"Still feeling lucky?" Features of sarcasm in the context of failed predictions*. Poster presented at the 59th annual meeting of the Psychonomic Society, New Orleans.

Johnson, A. A., & Kreuz, R. J. (2018, July). *Beyond the university sample: Using crowdsourcing to explore verbal irony use across age and gender*. Poster presented at the 28th annual meeting of the Society for Text and Discourse, Brighton, UK.

Kovaz, D., Wilson, J. D., Rogers, J. W., Dahlke, L. A., Black, R. K., Sable, J. J., & Kreuz, R. J. (2015, November). *Are you laughing when you lol? Examining emotion in texting shortcuts using event-related potentials*. Poster presented at the 56th annual meeting of the Psychonomic Society, Chicago.

Blair, A. N., Braasch, J. L. G., & Kreuz, R. J. (2015, November). *"Oswald assassinates Lincoln": The effect of transportation on misinformation*. Poster presented at the 56th annual meeting of the Psychonomic Society, Chicago.

CONFERENCE PRESENTATIONS *continued*

Kovaz, D., & Kreuz, R. J. (2014, November). *Recognizing sarcasm in Twitter: A comparison of neural network and human performance*. Poster presented at the 55th annual meeting of the Psychonomic Society, Long Beach, CA.

Kovaz, D., Riordan, M., Trichtinger, L., & Kreuz, R. (2014, November). *The effects of cooperation and relationship status on alignment in conversation.* Poster presented at the 55th annual meeting of the Psychonomic Society, Long Beach, CA.

Kreuz, R. J., Blair, A. N., & Riordan, M. A. (2014, August). *Digital immigrants evaluate text messages differently than digital natives*. Poster presented at the 24th annual meeting of the Society for Text and Discourse, Chicago.

Caucci, G. M., Dale, R., & Kreuz, R. J. (2014, August). *When I move, you move: Coordination in conversation*. Poster presented at the 24th annual meeting of the Society for Text and Discourse, Chicago.

Kovaz, D., & Kreuz, R. J. (2014, July). Recognizing sarcasm in Twitter: A neural network approach. In B. Wallace & L. Kertz (organizers), *Can cognitive scientists help computers recognize irony?* Workshop conducted at the 36th annual meeting of the Cognitive Science Society, Quebec City.

Kovaz, D., Riordan, M. A., Boyd, W. A., & Kreuz, R. J. (2013, November). *"That's ur opinion": Alignment and agreement in computer-mediated communication*. Poster presentation at the 54th annual meeting of the Psychonomic Society, Toronto.

Riordan, M. A., Kreuz, R. J., & Olney, A. (2012, November). *Alignment is a function of conversational and relational dynamics.* Paper presented at the 53rd annual meeting of the Psychonomic Society, Minneapolis.

Kovaz, D., & Kreuz, R. J. (2012, May). *Lexical features of sarcasm in Twitter and Google Books*. Paper presented at the 2nd annual Midwest Cognitive Science Conference, Bloomington, IN.

Riordan, M. A., & Kreuz, R. J. (2012, May). *The communicative efficacy of email: The effect of situation and interpersonal context.* Paper presented at the 2nd annual Midwest Cognitive Science Conference, Bloomington, IN.

Roche, J., Dale, R., & Kreuz, R. J. (2012, March). *Communication breakdown induces audience design strategies*. Paper presented at the 25th annual meeting of the CUNY Conference on Human Sentence Processing, New York City.

Riordan, M. A., & Kreuz, R. J. (2011, November). :-) *= happy? Nonverbal cues fulfill a variety of communication goals*. Paper presented at the 52nd annual meeting of the Psychonomic Society, Seattle.

CONFERENCE PRESENTATIONS *continued*

Riordan, M. A., & Kreuz, R. J. (2011, August). *Expressing emotion online: What we've got here is a failure to communicate*. Paper presented at the 17th annual meeting of the Cognitive Science Association for Interdisciplinary Learning (CSAIL), Hood River, OR.

Riordan, M. A., Dale, R., Kreuz, R. J., & Olney, A. (2011, July). *Evidence for alignment in a computer-mediated text-only environment.* Paper presented at the 33rd annual conference of the Cognitive Science Society, Boston.

Riordan, M. A. & Kreuz, R. J. (2011, July). *How to laugh and cry online: Nonverbal cues in CMC.* Paper presented at the 21st annual meeting of the Society for Text and Discourse, Poitiers, France.

Riordan, M. A., Dale, R., Kreuz, R. J., & Olney, A. (2011, May). *Verbal and nonverbal alignment in a synchronous chat environment*. Paper presented at the 61st annual meeting of the International Communication Association, Boston.

Duran, N. D., Dale, R., & Kreuz, R. (2010, November). *Nonlinear dynamics of perspective taking*. Paper presented at the 51st annual meeting of the Psychonomic Society, St. Louis, MO.

Riordan, M. A., Kreuz, R. J., & Dale, R. (2010, November). *Interactive alignment in simulated online computer-mediated communication*. Paper presented at the 51st annual meeting of the Psychonomic Society in St. Louis, MO.

Roche, J., Dale, R., & Kreuz, R. (2010, November). *Don't rush the navigator: Disambiguation strategies require cognitive flexibility*. Paper presented at the 51st annual meeting of the Psychonomic Society, St. Louis, MO.

Riordan, M. A., Kreuz, R. J., & Dale, R. (2010, November). *Socially facilitated alignment and novelty in an interactive micro-task with online crowdsourcing*. Paper presented at the 40th annual meeting of the Society for Computers in Psychology, St. Louis, MO.

Roche, J. M., Riordan, M. A., Duran, N. D., Kreuz, R. J., & Dale, R. (2010, September). *Conditions guiding coordinative and adaptive dynamics in human interaction*. Paper presented at the Human and Social Dynamics Grantees Conference, Arlington, VA.

Riordan, M. A., Dale, R., & Kreuz, R. J. (2010, August). *Socially facilitated alignment and novelty in separate channels of communication.* Paper presented at the 32nd annual meeting of the Cognitive Science Society, Portland, OR.

Roche, J. M., Dale, R., & Kreuz, R. J. (2010, August). *The avoidance of ambiguity during conversation: More than mere priming or mimicry?* Paper presented at the 32nd annual meeting of the Cognitive Science Society, Portland, OR.

CONFERENCE PRESENTATIONS *continued*

Riordan, M. A., & Kreuz, R. J. (2010, April). Emotion expression online: Cues-filtered out or cues filtered-in? In C. O. Stewart (Chair), *Discursive management of potentially problematic communication*. Paper presented at the 80th annual meeting of the Southern States Communication Association, Memphis, TN.

Caucci, G. M., & Kreuz, R. J. (2010, March). How to be funny without being literal: Facial and vocal cues for verbal irony. In S. Attardo, E. Urios-Aparisi, & M. Wagner (Chairs), *Humor and multimodal markers of humor*. Paper presented at the annual meeting of the American Association of Applied Linguistics, Atlanta.

Roche, J. M., Caucci, G. M., Dale, R., & Kreuz, R. J. (2009, November). *Conversational puppetry: Priming via pseudo-confederate*. Paper presented as the 50th annual meeting of the Psychonomic Society, Boston.

Riordan, M. A., & Kreuz, R. J. (2009, July). *Using LIWC to distinguish irony from literal language*. Paper presented at the 19th annual meeting of the Society for Text and Discourse, Rotterdam, The Netherlands.

Caucci, G. M., & Kreuz, R. J. (2009, July). *Creating illusory irony*. Paper presented at the 19th annual meeting of the Society for Text and Discourse, Rotterdam, The Netherlands.

Caucci, G. M., Kreuz, R. J., & Buder, E. H. (2008, November). *"I'm always sincere": What is salient in sarcasm?* Paper presented at the 49th annual meeting of the Psychonomic Society, Chicago.

Kreuz, R. J., & Caucci, G. M. (2008, July). *Do lexical factors affect the perception of sarcasm?* Paper presented at the 18th annual meeting of the Society for Text and Discourse, Memphis, TN.

Caucci, G. M., Kreuz, R. J., & Buder, E. H. (2007, November). *Acoustic analyses of the sarcastic tone of voice*. Paper presented at the 48th annual meeting of the Psychonomic Society, Long Beach, CA.

Kreuz, R. J., & Caucci, G. M. (2007, April). *Lexical influences on the perception of sarcasm*. Paper presented at the Workshop on Computational Approaches to Figurative Language, annual meeting of the Human Language Technology Conference: North American Chapter of the Association for Computational Linguistics (HLT-NAACL), Rochester, NY.

Kreuz, R. J., Dress, M. L., & Link, K. E. (2006, July). *Regional differences in the spontaneous use of sarcasm.* Paper presented at the 16th annual meeting of the Society for Text and Discourse, Minneapolis, MN.

Ashley, A., & Kreuz, R. J. (2005, May). *It's all the same to me: Figurative language effects on attitudinal responding.* Paper presented at the 17th annual meeting of the American Psychological Society, Los Angeles, CA.

CONFERENCE PRESENTATIONS *continued*

Kreuz, R. J., Ashley, A., & Bartlett, K. (2002, November). *Twisting arms: Figurative language effects in persuasive discourse*. Paper presented at the 43rd annual meeting of the Psychonomic Society, Kansas City, MO.

Kreuz, R. J., Whitten, S., Link, K., Marineau, J., & Ashley, A. (2002, June). *Does it matter how you say it? A comparison of figurative forms.* Paper presented at the 11th annual meeting of the Society for Text and Discourse, Chicago.

Link, K. E., Kreuz, R. J., & Soto, J. (2001, November). *"Let's do lunch sometime": An analysis of ostensible speech acts.* Paper presented at the 42nd annual meeting of the Psychonomic Society, Orlando, FL.

Kreuz, R. J. (2001, June). *Using figurative language to increase advertising effectiveness.* Paper presented at the Office of Naval Research Military Personnel Research Science Workshop, Memphis, TN.

Graesser, A. C., Link, K. E., Bautista, L., Kreuz, R. J., & the Tutoring Research Group (2001, April). *An evaluation of AutoTutor on learning gains*. Paper presented at the 82nd annual meeting of the American Educational Research Association, Seattle, WA.

Person, N. K., Kreuz, R. J., Graesser, A. C., Rajan, S., Klettke, B., Pomeroy, V., Link, K., & the Tutoring Research Group (2001, April). *An analysis of student learning gains after interacting with AutoTutor*. Paper presented at the 82nd annual meeting of the American Educational Research Association, Seattle, WA.

Graesser, A. C., Wiemer-Hastings, K., Wiemer-Hastings, P., & Kreuz, R. J. (2000, August). *The gold standard of question quality on surveys: Experts, computer tools, versus statistical indices.* Paper presented at the annual meeting of the American Statistical Association, Indianapolis, IN.

Link, K., Pomeroy, V., DiPaolo, R., Rajan, S., Klettke, B., Bautista, L., Kreuz, R., Graesser, A., & the Tutoring Research Group (2000, July). *The effectiveness of tutorial dialog in an automated conversational tutor.* Paper presented at the 10th annual meeting of the Society for Text and Discourse, Lyon, France.

Stewart, C. O., & Kreuz, R. J. (2000, July). *Are you trying to be funny? The importance of exaggeration on discourse goal clarity.* Paper presented at the 10th annual meeting of the Society for Text and Discourse, Lyon, France.

Person, N. K., Bautista, L., Kreuz, R. J., Graesser, A. C., & the Tutoring Research Group (2000, June). *"Hey, am I supposed to say something now?": Managing the dialog in AutoTutor.* Paper presented at the Workshop on Modeling Human Teaching Tactics and Strategies, Fifth International Conference on Intelligent Tutoring Systems, Montréal.

CONFERENCE PRESENTATIONS *continued*

Wiemer-Hastings, K., Wiemer-Hastings, P., Rajan, S., Graesser, A. C., Kreuz, R. J., & Karnavat, A. (2000, May). *DP: A detector for presuppositions in survey questions.* Paper presented at the Applied Natural Language Processing Conference, Seattle, WA.

Graesser, A. C., Wiemer-Hastings, P., Wiemer-Hastings, K., & Kreuz, R. J. (2000, January). *A computer tool that critiques survey questions*. Paper presented at the 11th annual meeting of the Winter Conference on Discourse, Text, & Cognition, Jackson Hole, WY.

Graesser, A. C., Kreuz, R. J., Wiemer-Hastings, P., & Wiemer-Hastings, K. (1999, November). QUEST Questionnaire Evaluation Aid (QQEA): A tool for survey methodologists. In A. C. Graesser & C. Burgess (Chairs), *Cognitively motivated computerized approaches to survey research*. Symposium conducted at the 29th annual meeting of the Society for Computers in Psychology, Los Angeles.

Wiemer-Hastings, P., Wiemer-Hastings, K., Kreuz, R. J., & Graesser, A. C. (1999, November). A comparison of question critiques provided by the QUEST Questionnaire Evaluation Aid (QQEA) and human raters. In A. C. Graesser & C. Burgess (Chairs), *Cognitively motivated computerized approaches to survey research*. Symposium conducted at the 29th annual meeting of the Society for Computers in Psychology, Los Angeles.

Graesser, A. C., Wiemer-Hastings, K., Wiemer-Hastings, P., Harter, D., Person, N., & Kreuz, R. (1999, November). *Latent semantic analysis can reliably evaluate student contributions in AutoTutor*. Paper presented at the 40th annual meeting of the Psychonomic Society, Los Angeles.

Link, K. E., & Kreuz, R. J. (1999, November). *Do men and women use nonliteral language differently when they talk about emotions?* Paper presented at the 40th annual meeting of the Psychonomic Society, Los Angeles.

Person, N., K., Klettke, B., Link, K., Kreuz, R. J., & the Tutoring Research Group. (1999, October). *The integration of affective responses into AutoTutor.* Paper presented at the International Workshop on Affect in Interactions, Siena, Italy.

Klettke, B., Person, N. K., Graesser, A., Link, K., & Kreuz, R. J. (1999, October). *Integrating affect into AutoTutor's feedback responses*. Presented at the i3net Workshop on Affect in Interactions: Towards a New Generation of Interfaces, Siena, Italy.

Person, N., Kreuz, R., Pomeroy, V., Klettke, B., & The Tutoring Research Group (1999, August). *AutoTutor's pedagogical effectiveness and conversational appropriateness.* Paper presented at the 9th annual meeting of the Society for Text and Discourse, Vancouver, British Columbia.

Graesser, A., Kreuz., R., Wiemer-Hastings, P., & The Tutoring Research Group (1999, May). *Simulating tutors with natural dialog and pedagogical strategies.* Paper presented at the National Science Foundation Learning and Intelligent Systems Principal Investigators Meeting, Washington, DC.

CONFERENCE PRESENTATIONS *continued*

Chi, M., Goldman, S., Graesser, A., & Kreuz, R. (1998, August). *Tutorial: Discourse in contexts of learning.* Presentation at the 20th annual conference of the Cognitive Science Society, Madison, WI.

Kreuz, R. J., Link, K. E., & Hu, X. (1998, July). Intonation and facial expressions of the talking head. In A. C. Graesser (Chair), *AutoTutor: A computer tutor that simulates human tutorial dialogue*. Symposium conducted at the 8th annual meeting of the Society for Text and Discourse, Madison, WI.

Kreuz, R. J., Link, K. E., Epstein, A. R., & McLain Allen, B. (1997, November). *Do expectations of events affect verbal irony comprehension?* Paper presented at the 38th annual meeting of the Psychonomic Society, Philadelphia.

Kassler, M. A., & Kreuz, R. J. (1996, November). *Experiencing suspense in narratives and film.* Paper presented at the 37th annual meeting of the Psychonomic Society, Chicago.

McLain Allen, B., Graesser, A. C., Kassler, M. A., & Kreuz, R. J. (1996, July). *Verification of typical versus atypical information in "Einstein's Dreams."* Paper presented at the 6th annual meeting of the Society for Text and Discourse, San Diego, CA.

Bayen, U. J., McLain Allen, B., & Kreuz, R. J. (1996, April). *Aging and source memory for speech acts in literary plays.* Paper presented at the 6th Cognitive Aging Conference, Atlanta.

Sell, M. A., Kreuz, R. J., & Coppenrath, L. (1996, March). *Parents' use of nonliteral language to preschool children.* Paper presented at the biennial meeting of the Southwestern Society for Research on Human Development, Park City, UT.

Kreuz, R. J., Kassler, M. A., Coppenrath, L., McLain Allen, B., & Richter, J. F. (1995, November). *Common ground effects and the perception of verbal irony.* Paper presented at the 36th annual meeting of the Psychonomic Society, Los Angeles.

Kreuz, R. J. (1995, August). Figurative language research: Past, present, and future (symposium discussant). In E. Winner (Chair), *Figurative language: Why say it indirectly?* Symposium conducted at the 103rd annual meeting of the American Psychological Association, New York City.

Graesser, A. C., Kassler, M. A., Kreuz, R. J., & McLain Allen, B. (1995, January). *What is true about "Einstein's Dreams"?* Paper presented at the 6th annual Winter Text Conference, Jackson Hole, WY.

Kreuz, R. J., Kassler, M. A., & Coppenrath, L. (1994, November). *The pragmatic effects of using hyperbole in discourse.* Paper presented at the 35th annual meeting of the Psychonomic Society, St. Louis, MO.

CONFERENCE PRESENTATIONS *continued*

Graesser, A. C., Kassler, M. A., Dijkstra, K., Kreuz, R. J., & Zwaan, R. (1994, August). *Comprehending novel mental models of time in "Einstein's Dreams."* Paper presented at the 4th conference of the International Association for the Empirical Study of Literature, Budapest, Hungary.

Kassler, M. A., & Kreuz, R. J. (1994, July). *What are the variables that affect narrative processing?* Paper presented at the 4th annual meeting of the Society for Text and Discourse, Washington, DC.

Person, N. K., Kreuz, R. J., & Graesser, A. C. (1994, July). *Conversational rules and politeness strategies may inhibit effective tutoring.* Paper presented at the 4th annual meeting of the Society for Text and Discourse, Washington, DC.

Roberts, R. M., & Kreuz, R. J. (1993, November). *Mixing metaphors with other figures of speech.* Paper presented at the 34th annual meeting of the Psychonomic Society, Washington, DC.

Graesser, A. C., Magliano, J. P., Person, N. K., & Kreuz, R. J. (1993, June). *Dialogue patterns and questioning during naturalistic tutoring.* Paper presented at the 3rd annual meeting of the Society for Text and Discourse, Boulder, CO.

Kreuz, R. J., & Roberts, R. M. (1993, June). The ironic tone of voice and its role in discourse. In S. Dews (Chair), *Nonliteral language: Processing and use.* Symposium conducted at the 5th annual meeting of the American Psychological Society, Chicago.

Roberts, R. M., & Kreuz, R. J. (1992, November). *The forms and functions of figurative language.* Paper presented at the 33rd annual meeting of the Psychonomic Society, St. Louis, MO.

Graesser, A. C., Kreuz, R. J., & Person, N. K. (1992, June). *The assumptions behind questions in discourse.* Paper presented at the 2nd annual meeting of the Society for Text and Discourse, San Diego, CA.

Kreuz, R. J., Roberts, R. M., Bertus, E. L., & Johnson, B. K. (1992, May). *Occurrence and co-occurrence of figurative language in contemporary literature.* Paper presented at the 3rd conference of the International Association for the Empirical Study of Literature, Memphis, TN.

Kreuz, R. J., & Roberts, R. M. (1992, April). The history of irony and satire. In R. W. Mitchell (Chair), *Understanding simulation: Evolution of mimesis, make-believe, and other modelings.* Symposium conducted at the 21st annual meeting of the International Society for the Comparative Study of Civilizations, Richmond, KY.

Kreuz, R. J. (1992, January). Is the empirical study of literature empirical? In B. K. Britton (Chair), *Comprehension of literary text.* Symposium conducted at the 3rd annual Winter Text Conference, Jackson Hole, WY.

CONFERENCE PRESENTATIONS *continued*

Kreuz, R. J., Roberts, R. M., Bainbridge, E. A., & Gilbert, D. K. (1991, November). *Modality effects on coherence: Is it better to be seen than heard?* Paper presented at the 32nd annual meeting of the Psychonomic Society, San Francisco.

Long, D. L., & Kreuz, R. J. (1991, August). The influence of discourse function on perceived verbal irony. In J. S. Mio (Chair), *Interdisciplinary aspects of figurative language.* Symposium conducted at the 99th annual meeting of the American Psychological Association, San Francisco.

Roberts, R. M., & Kreuz, R. J. (1991, August). *In the eye of the beholder: The coherence of nonstandard discourse.* Paper presented at the 13th annual conference of the Cognitive Science Society, Chicago.

Kreuz, R. J., & Long, D. L. (1991, April). New approaches to the study of verbal irony. In J. S. Mio (Chair), *Images and figures of speech.* Symposium conducted at the 71st annual meeting of the Western Psychological Association, Burlingame, CA.

Roberts, R. M., & Kreuz, R. J. (1990, November). *Keeping it all together: Coherence in text and discourse.* Paper presented at the 31st annual meeting of the Psychonomic Society, New Orleans.

Kreuz, R. J. (1990, August). Factors influencing the spontaneous use of sarcasm. In J. S. Mio (Chair), *The point of figurative language.* Symposium conducted at the 98th annual meeting of the American Psychological Association, Boston.

Kreuz, R. J., & Roberts, R. M. (1990, July). The elements of conversational coherence. In A. C. Graesser (Chair), *Conceptual coherence in text and discourse.* Symposium conducted at the 12th annual conference of the Cognitive Science Society, Cambridge, MA.

Kreuz, R. J., & Roberts, R. M. (1990, April). The role of figurative language in discourse cohesion. In J. S. Mio (Chair), *Figurative language in context: Mediational and facilitative roles of metaphors.* Symposium conducted at the 70th annual meeting of the Western Psychological Association, Los Angeles.

Kreuz, R. J. (1990, January). What are the elements of discourse coherence? In B. K. Britton (Chair), *Coherence processes in texts.* Symposium conducted at the 1st annual Winter Text Conference, Jackson Hole, WY.

Kreuz, R. J., & Roberts, R. M. (1989, November). *What kinds of errors are salient in communication?* Paper presented at the 30th annual meeting of the Psychonomic Society, Atlanta. (ERIC Document Reproduction Service No. ED 312 691)

CONFERENCE PRESENTATIONS *continued*

Kreuz, R. J., Long, D. L., & Church, M. (1989, August). How to do things with irony. In J. S. Mio (Chair), *Figurative language.* Symposium conducted at the 97th annual meeting of the American Psychological Association, New Orleans.

Roberts, R. M., Kreuz, R. J., & Bozof, A. I. (1989, June). *Does error correction in conversation vary as a function of perceived status?* Paper presented at the 1st annual meeting of the American Psychological Society, Alexandria, VA.

Long, D. L., Kreuz, R. J., & Church, M. (1989, April). A functional approach to irony. In J. S. Mio (Chair), *Meaning what we don't say: Challenges of nonliteral communication.* Symposium conducted at the 69th annual meeting of the Western Psychological Association, Reno, NV.

Kreuz, R. J., & Glucksberg, S. (1988, November). *Sarcasm: How is it used, and how can it be explained?* Paper presented at the 29th annual meeting of the Psychonomic Society, Chicago.

Kreuz, R. J. (1988, April). *The perception of sarcastic remarks.* Paper presented at the 59th annual meeting of the Eastern Psychological Association, Buffalo, NY.

Kreuz, R. J. (1987, April). *The homophones of English and their subjective familiarity.* Paper presented at the 58th annual meeting of the Eastern Psychological Association, Arlington, VA.

Kreuz, R. J., Vine, J. E., & Neimark, E. D. (1986, April). *The concept of dangers and hazards.* Paper presented at the 57th annual meeting of the Eastern Psychological Association, New York City.

MEDIA COVERAGE AND INTERVIEWS

Smith, A., Robbins, J., & Novak, D. (2024, January 23). Defining plagiarism, how to avoid it. *VOA Learning English*. https://learningenglish.voanews.com/a/defining-plagiarism-how-to-avoid-it/7451640.html

Ganam, S. (2023, November 29). Merriam-Webster's word of the year: authentic. *The Shaye Ganam Show*, broadcast on 630 CHED, Edmonton, Alberta, and 770 CHQR, Calgary, Alberta. https://open.spotify.com/episode/7a9JxmITOcZ5cSixmK17Yj?si=KwH4K5H4T3mHhHIVv-HnNA

Kreuz, R. (2023, October 13). Language and identity. *The Academic Minute*. https://academicminute.org/2023/10/roger-kreuz-university-of-memphis-language-and-identity/

Carruthers, M. (2023, July 6). Why we often misunderstand each other. *Something You Should Know*. https://www.somethingyoushouldknow.net/912-why-we-often-misunderstand-each-other-why-are-toxic-chemicals-in-your-clothes/#

MEDIA COVERAGE AND INTERVIEWS *continued*

Quan, H. (2023, April 14). What is social media 'algospeak' and how does it interact with AI? *KCBS Radio*.
https://www.audacy.com/podcast/kcbs-radio-on-demand-011f4/episodes/what-is-social-media-algospeak-and-how-does-it-interact-with-ai-1eea5

Young, R. (2022, June 17). Fifty years since the Watergate affair. *BBC World Service Newshour*.
https://www.bbc.co.uk/programmes/w172yfc07jjj72f

Taddese, Y. (2022, June 3). Fifty years after Watergate, the 'gate' suffix describes scandals big and small. *CBC Day 6*.
https://www.cbc.ca/listen/live-radio/1-14-day-6/clip/15916922-50-years-watergate-gate-suffix-describes-scandals-big

Hotson, E. (2021, June 23). How to communicate. *BBC World Service Business Daily*.
https://www.bbc.co.uk/sounds/play/w3ct1jnn

Keating, M. (2021, January 6). *Changing Minds* interview. *New Books Network*.
https://newbooksnetwork.com/changing-minds

Netburn, D. (2020, December 28). From COVID to curbside, 2020 changed our vocabulary too. *Los Angeles Times*.
https://www.latimes.com/science/story/2020-12-28/from-covid-to-curbside-2020-changed-our-vocabulary-too

Healey, C. (2020, August 19). Our love-hate relationship with sarcasm. *Medium*.
https://humanparts.medium.com/our-love-hate-relationship-with-sarcasm-3a9a1a179286

Feldman, D. (Host). (2020, July 10). Uncancel the Cancel Culture, Episode 1155. *The David Feldman Show*.
https://davidfeldmanshow.com/uncancel-the-cancel-culture-episode-1155/

Harrigan. J. R. (Host). (2020, June 23). Freedom Center Today: Roger Kreuz on irony.
https://directory.libsyn.com/episode/index/show/freedomcentertoday/id/14926697

Rubiano, M. P. (2020, May 27). Coronavirus is reshaping personal space. But what does that really mean? *Scienceline*.
https://scienceline.org/2020/05/coronavirus-is-reshaping-personal-space-boundaries

Brickling Leach, T. (2020, February 19). Can you learn a new language after 50? *AARP*.
https://www.aarp.org/health/brain-health/info-2020/language-learning-after-50.html?intcmp=AE-HP-TTN-R3-POS3-REALPOSS-TODAY

MEDIA COVERAGE AND INTERVIEWS *continued*

Carducci, B., & Carducci, M. (Hosts). (2020, January 28). How to manage the effects of dementia on speech [Podcast interview for "Rodger That"]. https://podcasts.apple.com/us/podcast/ep-12-how-to-manage-effects-dementia-on-speech-dr-roger/id1486666391?i=1000463905438

Vogelzang P. (Host). (2019, December 16). Language and aging. [Podcast interview for "The Not Old – Better Show"]. https://soundcloud.com/notoldbetter/415-language-and-aging-dr

Hammond, C. (Host). (2019, November 19). Tackling mental health myths [interview about *Changing Minds*], *All in the Mind*, BBC Radio 4.

Hou Li. (2019, September 20). 人类语言习得具有"回弹力" [Human language acquisition is "resilient"]. *Chinese Social Sciences Today*, A3. http://www.cssn.cn/hqxx/201909/t20190920_4974879.shtml

Cable, K. (Host). (2019, April 8). The tyranny of the shoulds. [Podcast interview for *The Fluent Show*]. https://www.fluent.show/131

Pincus-Roth, Z. (2018, November 8). So you want to date someone who's sarcastic? How original. *The Washington Post*. https://www.washingtonpost.com/lifestyle/2018/11/08/so-you-want-date-someone-whos-sarcastic-how-original/

Goudsouzian, A. (2018, January 14). U of M prof co-authors book on cultural communication. *The Commercial Appeal*, p. 6M.

Goudsouzian, A. (2018, January 5). Context matters. *Chapter 16*. https://chapter16.org/context-matters/

Garmon, M. (Host). (2015, October 3). Foreign language learning interview. *WMC Action News 5 Today*, Memphis, TN.

Bernstein. E. (2015, August 25). People love your sarcasm, really. *The Wall Street Journal*, pp. D1-D2. https://www.wsj.com/articles/people-love-your-sarcasm-really-1440451942

Neyfakh, L. (2015, March 16). All your questions about the *Jinx* finale answered. Slate.com. http://www.slate.com/blogs/the_slatest/2015/03/16/the_jinx_andrew_jarecki_robert_durst_the_letter_the_bathroom_the_arrest.html

Ahn, J. (Host). (2014, January 6). *Fluent at Fifty* [Radio interview on *1013 Main Street*]. Broadcast on TBS eFM, Seoul, South Korea.

MEDIA COVERAGE AND INTERVIEWS *continued*

Adler, E. (1994, July 17). "What's that you say? People don't really need to use figurative language anymore, now do they? Oh, sure. Yeah, right." *Kansas City Star*, p. H1.

Vincent, B. (Host). (1989, May 5). *Sarcasm* [Radio interview on *Memphis State of Mind*]. Broadcast on WSMS-FM, Memphis, TN, and other stations in Tennessee.

OFFICES IN PROFESSIONAL ORGANIZATIONS

Secretary-Treasurer, The Society for Text and Discourse, 1997-2000

RESEARCH GRANTS AND CONTRACTS

Principal Investigator, 2012-2013 (Co-Principal Investigator, 2008-2012), *Conditions Guiding Coordinative and Adaptive Dynamics in Human Interaction* (R. Dale, Principal Investigator, 2008-2012). Human and Social Dynamics, National Science Foundation (BCS 0826825), September 2008 to August 2013, $673,079.

Principal Investigator, *Survey of Southern Speech (Research Experience for Undergraduates).* National Science Foundation (sponsor: V. Fridland, University of Nevada Reno), July 2002 to February 2006, $6,200.

Consultant, *Ethnic, Stylistic and Perceptual Aspects of the Southern Vowel Shift* (V. Fridland, Principal Investigator). National Science Foundation Behavioral and Cognitive Sciences Division (BCS 0132145), July 2002 to July 2003, $105,176. Consulting payment: $14,000.

Principal Investigator, *Using Figurative Language to Increase Advertising Effectiveness*. Office of Naval Research (N00014-00-1-0667), April 2000 to April 2002, $104,875.

Co-Investigator, *QUEST Questionnaire Evaluation Aid* (A. C. Graesser, Principal Investigator). Statistical Research Division, US Bureau of the Census (order no. 43-YA-BC-802930), July 1998 to June 1999, $58,512.

Co-Principal Investigator, *Simulating Tutors with Natural Dialog and Pedagogical Strategies* (A. C. Graesser, Principal Investigator). Learning and Intelligent Systems Initiative, National Science Foundation (SBR 9720314), September 1997 to August 2000, $900,000.

Co-Investigator, *Questioning Mechanisms During Tutoring, Conversation, and Human-Computer Interaction* (A. C. Graesser, Principal Investigator). Office of Naval Research (N00014-92-J-1826), June 1992 to June 1993, $96,610.

Principal Investigator, *Factors that Influence the Perception of Discourse Coherence*. Memphis State University Faculty Research Grant, November 1990 to May 1991, $2,700.

GRANT REVIEWING

Freiburg Institute for Advanced Studies COFUND Fellowship Program, 2021
Natural Sciences and Engineering Research Council of Canada, 2013, 2002, 1998
NSF BCS Perception, Action & Cognition program, 2012
Social Sciences and Humanities Research Council of Canada, 2009
National Science Foundation Doctoral Dissertation Improvement Grant, 2000
Panelist, Learning and Intelligent Systems, Knowledge and Distributed Intelligence (KDI) Initiative, National Science Foundation, 1999

OTHER PROFESSIONAL ACTIVITIES

Member, Princeton GradFUTURES Mentorship Program, 2022-present
Faculty mentor, Society for Text and Discourse, 2020
Member, *Oxford English Dictionary* Researchers Advisory Group, 2019-present
External reviewer, Department of Psychology, UNC Greensboro, 2019
Curriculum reviewer, Minerva Schools at the Keck Graduate Institute, 2017
External reviewer, promotion committee at University of California Santa Cruz, 2007
External reviewer, promotion committee at DePaul University, 2006
Question preparer, Major Field Test in Psychology, Educational Testing Service, 2003
Compiler of the Psychology of Language Page of Links, a resource listing for researchers in psycholinguistics, www.psyc.memphis.edu/POL/POL.htm, 1996-2006
External Examiner, dissertation committee of Christopher Lee, The University of Western Ontario, London, Ontario, 1994
Graduate Representative, Executive Committee, Princeton Alumni Association of Memphis, 1994 (member of the Alumni Schools Committee, 2015 to present; 1994-1997)
Co-organizer of the 3rd conference of the International Society for the Empirical Study of Literature, Memphis, TN, May 1992

EDITORIAL EXPERIENCE

Editorial boards	*Metaphor and Symbol*, 2001 to present *Discourse Processes,* 1994-2002
Conference reviewer	AMLaP (Architectures and Mechanisms for Language Processing), 2012 Society for Text and Discourse, 2009, 2008, 2006 Cognitive Science Society, 2008
Ad hoc reviewer	American Educational Research Association, 1995 American Psychological Society, 1994-1992
Ad hoc reviewer	*Acta Psychologica* *American Psychologist* *Ampersand*

EDITORIAL EXPERIENCE *continued*

Applied Psychophysiology and Biofeedback
Behaviour & Information Technology
Behavioral Research Methods, Instruments, & Computers
British Journal of Psychology
Canadian Journal of Experimental Psychology
Child Development
Cognitive Psychology
Cognitive Science
Communication Reports
Current Psychology
Discover Artificial Intelligence
Frontiers in Psychology: Personality and Social Psychology
HUMOR: International Journal of Humor Research
Intercultural Pragmatics
Journal of Cognition and Development
Journal of Computer-Mediated Communication
Journal of Experimental Psychology: General
Journal of Experimental Psychology: Learning, Memory, and Cognition
Journal of Language and Social Psychology
Journal of Memory and Language
Journal of Pragmatics
Lingua
Memory & Cognition
Perspectives on Psychological Science
PLOS ONE
Poetics
Poznan Studies in Contemporary Linguistics
Pragmatics
Pragmatics and Cognition
Psychological Science
Psychonomic Bulletin and Review
Review of Cognitive Linguistics
Seminar: A Journal of Germanic Studies
Topics in Linguistics

Ad hoc reviewer

Addison Wesley Longman Publishers
Allyn & Bacon
Blackwell Publishing
Brown & Benchmark Publishers
Cambridge University Press
Harcourt College Publishers
HarperCollins College Publishers

EDITORIAL EXPERIENCE *continued*

Lawrence Erlbaum Associates
McGraw-Hill
MIT Press
Oxford University Press
Palgrave Macmillan
Prentice Hall
Sage Publications
Sinauer Associates
Thomson/Wadsworth Publishing
Worth Publishers

COLLEGE AND UNIVERSITY SERVICE (AS ASSOCIATE DEAN OF THE COLLEGE OF ARTS AND SCIENCES)

Chair, College Council for Research and Graduate Studies, 2014-present
College representative, University Council for Graduate Studies (UCGS), 2014-present
Chair, Travel Enrichment Award committees, 2014-present
Chair, Graduate Assistant Meritorious Teaching Award (GAMTA) committees, 2014-present
Chair, Morton thesis/dissertation awards, 2014-pesent
Chair, Part-time master's awards, 2014-present
Liaison for the social sciences departments of the College, 2014-present
Liaison for the Governor's School for International Studies, 2014-present

- Judge, Model United Nations competition, 2021

Chair, University Council subcommittee on posting available graduate assistantship positions, 2023
Chair, University Council for Graduate Studies grade appeal and retention policy task force, 2018-19
Chair, Alumni Association Award for Distinguished Research and Engaged Scholarship (AADRCA & CASDRA) committees, 2024; 2015-2016
Chair, University Council for Graduate Studies thesis and dissertation task force, 2015
Chair, Professional Development Assignment committees, 2015, 2014
Char, Early Career Research Award (ECRA) committee, 2015
Chair, University Council for Graduate Studies bylaws subcommittee, 2014
Chair, department chair and program director search committees:

- Associate Dean, College of Arts and Sciences (internal), 2023, 2021
- Anthropology (internal), 2024, 2022, 2017
- International and Global Studies (internal), 2022, 2017, 2015
- World Languages and Literatures (internal), 2021
- Chemistry (internal), 2020, 2015
- Philosophy (internal), 2019
- Public and Nonprofit Administration (internal), 2017
- Social Work (internal), 2016-17
- Sociology 2024 (internal), 2016 (external)

Member, Institute of Egyptian Art and Archeology review committee, 20224

COLLEGE AND UNIVERSITY SERVICE (AS ASSOCIATE DEAN OF THE COLLEGE OF ARTS AND SCIENCES) *continued*

Member, UMAR Dorothy Arata Dissertation Award committee, 2023
Member, Graduate Recruitment and Enrollment Advisory Board, 2023-present
Member, Director of Graduate Enrollment and Retention search committee, 2023
Member, International Graduate Students Working Group, 2022
Member, Graduate Student Research Funding committee, 2022
Member, Director of Graduate Student Services search committee, 2022, 2021
Member, Educational Support Program (ESP) Learning Center task force, 2021
Co-organizer, Summer Writing Group, 2021
Judge, Dean's Outstanding Student Award, 2021
Member, University Council for Graduate Studies Retention and Termination task force, 2021
Member, Assistant Manager of Research Development search committee, 2020
Member, University Council for Graduate Studies strategic enrollment management task force, 2020
Member, University Council for Graduate Studies graduate faculty status task force, 2020
Member, University Council for Graduate Studies course program of study task force, 2019
Member, University Council for Graduate Studies GPA policy change subcommittee, 2017
Member, Curriculog implementation team, 2017
University representative, Graduate Education Week in Tennessee, Nashville TN, 2017, 2015
Member, University Student Success team, 2016-2017
Member, Student Selection Committee for Graduate Education Week in Tennessee, 2016
Ex officio member, International Studies Advisory Board, 2015
Organizer, academic book publishing workshop, 2015
Member, process improvement committee for FERPA compliance, 2015
Judge, Department of English Outstanding Graduate Student Award, 2015
Ex officio member, Dean's Advisory Board, 2014-2019
Member, Associate Director of Research Development search committee, 2014

DEPARTMENT, COLLEGE, AND UNIVERSITY SERVICE (AS FACULTY MEMBER)

Chair, Psychology department tenure and promotion subcommittees, 2019, 2013, 2010, 2007
Chair, Psychology department strategic planning committee, 2011
Head, Psychology department faculty mentoring committee, 2003-2004
Head, Milton C. Addington Award committee, 1999-2015, 1997
- member, 2020-present; 2016-2018

Organizer, Cognitive & Social Processes research meeting series, 1999-2002, 1994-1997
Co-Director, Psychology department Honors Program, 1997-2004
Coordinator, Cognitive & Social Processes research area, 1996-2002
Head, Psychology department human subjects committee, 1990-1991
Head, Psychology department conference and visitors committee, 1989-1994

Member, outcomes-focused academics (social sciences), College strategic planning committee, 2023
Member, Psychology Department faculty search processes committee, 2023
Member, Psychology department promotion subcommittees, 2023, 2021, 2013, 2011, 2009, 2006

DEPARTMENT, COLLEGE, AND UNIVERSITY SERVICE (AS FACULTY MEMBER) ***continued***

Member, Master of Science in General Psychology director search committee, 2022
Faculty affiliate, Institute for Intelligent Systems, The University of Memphis, 2020-present
Committee member, Fine Arts, Humanities & Social Science Support Pilot Program, 2020
Member, selection committee for the Alumni Association Award for Distinguished Research in the Social Sciences, Business, and Law, 2020
Judge, Student Research Forum, social and behavioral sciences (undergraduate and graduate divisions), 2024, 2018-2021, 2015-2016, 1990
Judge, social and behavioral science division, Graduate Research Forum
Evaluator, Works in Progress Symposium, 2023, 2019, 2017
Abstract coordinator and moderator, 31st National Conference on Undergraduate Research, 2017
Member, university faculty handbook review committee, 2017
Member, Psychology department faculty search committees, 2017, 2013, 2012, 2005, 2004, 2002, 2001, 2000, 1997, 1996, 1989
University representative, Tennessee Board of Regents:
- Social and Behavioral Sciences Common Course Identification Convening, 2016
- Tennessee Transfer Pathways for Anthropology, 2014

Member, Master of Science in General Psychology program admissions committee, 2015-present
Speaker, College of Arts & Sciences Great Conversations series, 2015
Member, University of Memphis Lambuth campus Psychology search committees, 2014, 2012
Member, Lupfer Excellence in Undergraduate Teaching Award Committee, 2012
Member, Psychology department online program committee, 2010
Liaison, Scholarship Office for Psychology department, 2005-2008
Member, Psychological Services Center Research Review Board, 2004-2006
Member, Graduate Student Recruitment Committee, 2004-2005
Member, Research Policies Committee, Faculty Senate, 2004-2005
Representative, Faculty Senate, 2003-2005, 1993-1995
Member, Academic Policies Committee, Faculty Senate, 2003-2004
Member, Psychology department postdoctoral search committee, 2003
Member, Psychology department undergraduate curriculum committee, 2003, 2002
Member, Graduate Assistant Meritorious Teaching Award Committee, 2003, 2002
Department representative, College Council for Research and Graduate Studies, 2001-2003
Advisor, Psychology department Graduate Student Coordinating Committee, 1999-2001
Member, Psychology department personnel committee, 1996-1997
Webmaster, Psychology department World Wide Web site, 1995-2002
Member, Psychology department tenure and promotion policy revision committee, 1995
Member, Psychology department history committee, 1994
Member, faculty policies subcommittee, Faculty Senate, 1993-1995
Full member, The University of Memphis Graduate Faculty, 1992-present
Member, graduate research fellowship committee (Vidulich Award), 1992, 1990

DISSERTATION AND THESIS COMMITTEES CHAIRED

Dissertation committee of David Kovaz, 2015
Dissertation committee of Gina Caucci, 2011 (co-chaired with Rick Dale)
Dissertation committee of Monica Riordan, 2009-2011
Dissertation committee of Aaron Ashley, 2003-2004
Dissertation committee of Kristen Link, 2000-2001
Dissertation committee of Max Kassler, 1996
Dissertation committee of Richard Roberts, 1991-1992

Thesis committee of Katherine Pierce, 2024 (co-chaired with Gina Caucci)
Thesis committee of Alex Johnson, 2018-2019 (co-chaired with Jason Braasch)
Thesis committee of Alyssa Blair, 2014-2015 (co-chaired with Jason Braasch)
Thesis committee of Crystal Godwin, 2011
Thesis committee of Monica Riordan, 2008
Thesis committee of Gina Caucci, 2006-2008
Thesis committee of Megan Dress, 2005-2006
Thesis committee of Craig Stewart, 1999-2000
Thesis committee of Kristen Link, 1997-1999
Thesis committee of Max Kassler, 1993

TEACHING EXPERIENCE

The University of Memphis, 1988-present (as instructor of record)

PSYC 1102. **General Psychology II**
Summer 1992; Spring 1991; Summer 1990; Spring & Fall 1989; Fall 1988

PSYC 3106. **Social Psychology**
Summer 2014; Spring 2010; Spring & Fall 2008, 2007; Fall 2006; Spring & Fall 2005, 2004, 2003

PSYC 3303. **Thinking and Cognitive Processes**
Fall 2014; Spring, Summer, & Fall 2013; 2012; Spring & Fall 2011; Summer 2010; Spring 2009; Spring & Summer 2008, 2007, 2006, 2005; Summer 2004, 2003, 2002; Summer & Fall 2001; Fall 1999; Summer 1998; Summer & Fall 1997; Spring & Fall 1995; Fall 1993; Spring 1991; Spring & Fall 1990, 1989

PSYC 3304. **Perceptual Psychology**
Summer 2017; Fall 2016, 2015; Spring 2014; Fall 2013; Spring & Fall 2012; Fall 2011; Spring & Fall 2010, 2009

PSYC 4011. **The Psychology of Language**
Spring 2003, 2001, 1999, 1997

TEACHING EXPERIENCE *continued*

PSYC 4101. **The History of Psychology**

Spring 2004; Spring & Fall 2002; Spring 2001; Spring & Fall 2000, 1999; Fall 1998; Fall 1997; Spring, Summer, & Fall 1996, 1995, 1994, 1993; Spring & Fall 1992; Summer & Fall 1991

PSYC 7/8022. **The Computer as a Tool in an Academic Career**
Summer 1999

PSYC 7/8211. **Cognitive Processes**
Fall 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000, 1998, 1996, 1994, 1992, 1990; co-taught with A. C. Graesser, Fall 1988

PSYC 7/8407. **Cognition and Emotion**
Spring 2024; Spring & Fall 2023, 2022, 2021, 2020, 2019, 2018, 2017; Spring 2016, 2015, 2014, 2013

PSYC 7/8503. **Seminar in Experimental Psychology: Pragmatics**
Spring 2006; Spring 2000; co-taught with M. A. Sell, Spring 1994

PSYC 7/8503. **Seminar in Experimental Psychology: Social Cognition**
Co-taught with L. Budesheim, Fall 1991

PSYC 7/8503, 7/8013. **Seminar in Experimental Psychology: The Psychology of Language**
Spring 2011, 1996, 1992, 1990

PSYC 7/8514. **Seminar: Cognitive Science**
Co-taught with R. Dale, A. Olney, & D. Tollefsen, Spring 2009; co-taught with S. Whitten, Spring 2002; Fall 1997

PSYC 7/8621. **Introduction to Department Research**
Spring 2007; Fall 2006

Princeton University, 1983-1987 (as teaching assistant)

PSYC 101. **Introduction to Psychology**
Laboratory instructor for Sam Glucksberg, Fall 1984, 1983

PSYC 201. **Personality**
Preceptor for Ziva Kunda, Spring 1987, 1986

PSYC 301. **Quantitative Methods**
Preceptor for Marcia K. Johnson, Fall 1986

TEACHING EXPERIENCE *continued*

PSYC 307. **Educational Psychology**
Assisted Joseph Notterman, Spring 1984

PSYC 309. **Psychology of Language**
Laboratory instructor for George A. Miller, Fall 1985

PSYC 310. **Psychology of Thinking**
Laboratory instructor for Edith D. Neimark, Spring 1985

PRIMARY RESEARCH INTERESTS

Discourse processing and pragmatics. Experimental studies of communication strategies. How do people achieve their communicative goals?

Figurative language. How (and why) do people communicate using nonliteral means, such as with sarcasm, irony, or hyperbole?

Computer-mediated communication. How do mediums like e-mail, texts, and social media posts affect the communication process?